

THE TERRY FOX
FOUNDATION

TERRY FOX SCHOOL RUN

"NOBODY IS EVER GOING TO CALL ME A QUITTER." – TERRY FOX



A Leadership Guide For Elementary Students

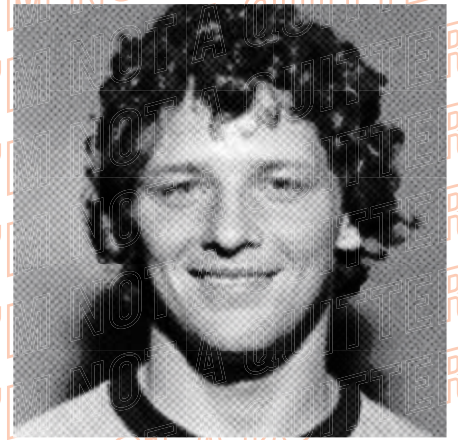


42 years ago, Terry Fox set an incredible example of leadership that will never be forgotten. He faced many challenges along the way and yet remained determined to reach his goal and make a difference in the lives of those suffering from cancer. There was no limit to Terry's try. Now is the time to ask ourselves, what would our biggest "Terry Try" look like?

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- 1. Share your school's fundraising page link:** Your teacher in charge of your event has received an email from us with your school's fundraising link. Ask your teacher to email it to your school community and post it on your school website and social media.
- 2. Encourage other students to set up their own fundraising page:** Students can set up their own page under your school name and share their link with friends and family. All donations made on a student page will automatically be added to your school's total! Students can even work towards achieving fun digital fundraising badges to help them reach a goal!
- 3. Set up classroom teams for a friendly competition:** Give your classroom a fun name and get everyone to share the link to add to your school's total. Just like students, classrooms can set up team pages for a friendly competition and share their links to fundraise. Classrooms can achieve fun digital fundraising badges too!

1. Connect with your school community through social media:

2. Sample morning announcements:

3. Email parents and caregivers to get everyone involved:

Go to our [sample email message](#) to get your whole school community on board.



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Take the "Try Like Terry" Challenge!

Get everyone involved, and working towards a school fundraising goal and take part in a **"Try Like Terry" Challenge**. Everyone will be so excited and pumped!



IF we raise \$500, THEN our principal will dress up in a costume for a day!

Go to <https://terryfoxschoolrun.org/students/#try-like-terry> to get more fun challenge ideas!

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Posters, Tattoos and More Fun Stuff

Your school will be shipped a Terry Toolkit filled with posters, tattoos, stickers and more. Help your teacher display the items in busy areas and distribute to your fellow students.

Check Out Our Free Online Resources:

*Student [Certificates](#) to download and print for everyone.

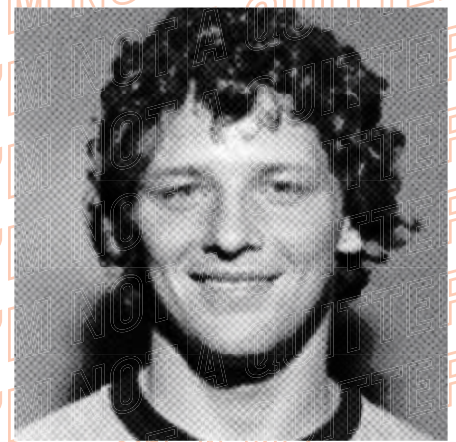
*[Kids' Corner](#) full of activities for all ages.

*[Virtual Terry Classroom](#) one stop shop with everything you need (podcasts, Terry trivia, lesson plans and more...)



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Assemblies and Presentations

Impress everyone and get them pumped for your event with an awesome Terry presentation. We've got great options for a variety of presentation formats! Share our video or google classroom slideshow or you can even create your own using the resources and tips below:

Virtual Presentation Resources and Tools:

- ["Anything's Possible" assembly video](#)
- [Terry Fox Assembly speeches](#)
- [Google slides](#)
- [Celebrity videos](#)
(Sydney Crosby, Alessia Cara and more)



Virtual Meet-Ups with Fox Family Members:

Sign up today for a [fun virtual meet-up](#) and get inspired to "Try Like Terry." Watch and hear stories about Terry growing up and his Marathon of Hope. A great way to kick off your event!





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Terry Fox School Event Tips

There are many ways to celebrate this year's Terry Fox School Run. Have fun planning an event that works for your school - whatever form it takes, it all counts towards cancer research! Check with your teacher in charge to see how you can help and lend support as a leader. Here are some fun suggestions:

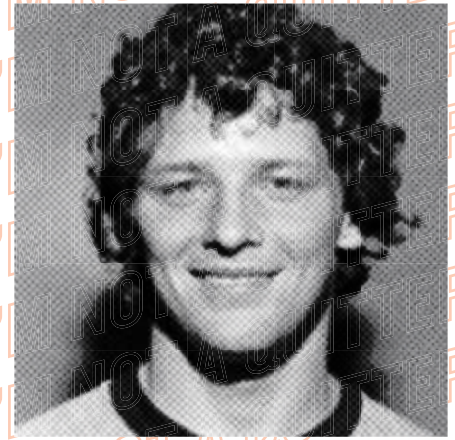
1. Set up student leaders at select spots to cheer each class on
2. Get everyone pumped up with our [Spotify playlist](#)
3. Work out and get warmed up with a video by Gurdeep Pandher of the Yukon!
4. Create and share a [google slide show or video Terry Fox assembly presentation](#)
5. Announce your online fundraising total and share your school link to keep going
6. Help your teacher in charge clean up after any of the activities




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Wrapping Up Your Event

Congratulations on hosting a great Terry Fox Event!

Here are some great ways to help you wrap up:

1. Send a big thank you to everyone on social media and over the P.A. or announce your challenge success! Here's a sample message to share:
Congratulations all staff and students of <school name>, I am proud to share with you that we have raised <\$...> for this year's Terry Fox School Run! Thank you to everyone that helped and donated. Your support will go a long way to helping cancer survivors everywhere!
2. Finish your Terry Fox **"Try Like Terry"** Challenge.
Check your school's fundraising total with your teacher in charge to see if you reached your goal. To make arrangements for the fun reward promised to you.
3. Make a slideshow of your best pics to share with everyone.
4. Make a list of what worked and what didn't work for next year's leaders.

